



For Immediate Release

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Florida Virtual School® & Grom Social Launch App to Ground Students in Math with Out-of-this-World Action Now available in iTunes Store

ORLANDO, Fla. (Aug. 12, 2014) – To help make math more accessible to students by making it fun, Zach Marks and <u>Grom Social</u> have teamed up with <u>Florida Virtual School (FLVS®)</u> to launch an exciting new math app called <u>Solar Skate</u>. The mobile skateboarding game reinforces geometry concepts and is aimed at kids in 4th through 8th grades.

Solar Skate integrates math into the story and game mechanics in fun ways. Developed by kids for kids, Solar Skate fills a gap, as there are few educational apps available for this age range. It is currently available on <u>iTunes</u> for Apple iOS devices for \$1.99.

In the game, players skateboard on a quest to rescue Zach, who has been taken by the alien bully Noswad who wrecked the skate course. Gamers solve geometry puzzles to fix their broken skate track and skate to the next level while reviewing Common Core Math Standards. The fast-paced action takes place in the Gromorama 5 Solar System where pulling off awesome tricks means players collect coins and power-ups.

"A lot of kids may not describe math as 'fun,' but they like skateboarding and games. Math is the pull through the game, as opposed to traditional math memorization games," said Cecilia Lopez, sr. vice president of business development for FLVS. "It's a legitimately fun game that also happens to be educational."

"I am honored to have had the opportunity to design and build a mobile app game from the ground up. Solar Skate is a collaboration of ideas from my brothers and sisters and my friends that came to life with the help of the FableVision team," said Zach Marks, founder of Grom Social and lead designer for Solar Skate. "This was an experience of a lifetime and we are looking forward to the next build out."

What parents and players are saying about Solar Skate:

This game is already a family hit. I love the polished simplicity that reminds me if the games I grew up with, and my kids love tilting and tapping the phone and iPad. – Hulloballooooza

Such a fun game! Loved the story line, characters and bright colorful graphics. I recommend using it on the iPad so you can see all of what solar skate has to offer. - BaScotti

The controls are smooth because they rely on touchscreen. There is no awkward and frustrating virtual buttons or analog sticks. Though I bought this for kids to enjoy, I believe Solar Skate can rank among edutainment games that -I- grew up with like Math Blaster and Oregon Trail. — Gheed210

For more information on Solar Skate visit www.solarskate.com. View the Solar Skate game trailer at http://bit.ly/1sNQ8le.

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About Florida Virtual School

Florida Virtual School (FLVS) is an established leader in developing and providing virtual Kindergarten- 12 education solutions to students all over Florida, the U.S. and the world. A nationally recognized e-Learning model and recipient of numerous awards, FLVS was founded in 1997 and was the country's first, statewide Internet-based public high school. Today, FLVS serves students in kindergarten-12th grades and provides a variety of custom solutions for schools and districts to meet student needs. For more information, visit www.flvs.net.

About Grom Social

Grom Social, Inc., a Florida corporation, is a company devoted exclusively to providing children with a safe, educational and fun alternative to the social media sites now available. Grom Social is a social networking site created by kids for kids and was founded by Zach Marks when he was 11 years old. For additional information on Grom Social, please visit us at www.gromsocial.com.

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