



For Immediate Release

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Florida Virtual School® Announces 2020 Principal of the Year

Orlando, FL (Feb. 13, 2020) – Florida Virtual School (FLVS®), a statewide online public school district, recently announced the FLVS representative for the Florida Department of Education’s 2020 Principal of the Year program is Jessica Smith.

Jessica Smith, a 15-year veteran of the education industry, is the FLVS Full Time Middle School principal. Through her enthusiasm for education, her outstanding leadership qualities and her commitment to meeting every child’s individual needs, Smith cultivates a culture of success and positivity for her team as well as for FLVS students and parents. Under her leadership, the FLVS Full Time Middle School received their first school grade, earning an “A” for the 2018-19 school year.

“To represent Florida Virtual School as our Principal of the Year is a true honor. Within our district, I have worked alongside exceptional educators and leaders,” said Smith. “Together we have had the great opportunity to serve the entire state of Florida and beyond. We have the unique ability to reach students without barriers; time, space, distance, none of it stands in our way. We’ve bridged a world of virtual superhighways between educators and students across the state, and I am proud to represent such a powerful school district, full of talented educators and leaders, who always keep the student at the center of every decision we make.”

“Jessica Smith strongly believes in the importance of authentic leadership and is personally invested in her team of leaders, teachers, support staff, students and families,” said Robin Winder, Senior Director of Instruction for FLVS. “Her dedication to ensure students feel like they are part of a school community has resulted in an amazing educational culture where FLVS Full Time Middle School students, whether struggling or accelerated, have the opportunity to meet their full potential.”



Jessica Smith is a resident of Tavares, Florida.

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The Florida Department of Education Principal of the Year program honors principals who have spearheaded initiatives to increase student performance, promote safe learning environments and establish partnerships with parents and community members. To learn more about the program, visit www.fldoe.org.

About Florida Virtual School (FLVS)

[Florida Virtual School® \(FLVS®\)](http://www.flvs.net) is a fully accredited, statewide public school district offering more than 190 courses to Kindergarten-12 students. Its certified teachers use a variety of personalized instructional programs to create individualized educational plans for every student. Since 1997, FLVS students have successfully completed more than 4.6 million semester enrollments. FLVS also provides its courseware and expertise to online and blended learning programs across the nation. Services include content licensing, FLVS Global School, District Virtual Schools, digital learning labs, and professional development. As a not-for-profit, FLVS reinvests revenue into the development of new educational technologies and the creation of the highest-quality courses, benefiting students in Florida and beyond. To learn more, visit www.flvs.net.

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